

ANNUAL PEDAGOGICAL PLAN
BUSINESS STUDIES
CLASS XI

TOPIC	LEARNING OUTCOMES	INNOVATIVE/ART INTEGRATION/EXPERIENTIAL LEARNING/INTER DISCIPLINARY
Nature and Purpose of Business	<p>Understand the meaning of business with special reference to economic and non-economic activities.</p> <p>Discuss the characteristics of business.</p> <p>Understand the concept of business, profession and employment.</p> <p>Examine the role of profit in business</p> <p>Describe the various types of industries</p> <p>Understand the concept of risk as a special characteristic of business. Examine the nature and causes of business risks.</p>	<p>Quiz on different topics</p> <p>Role play on different Economic activities</p> <p>Chart showing different types of Industries</p> <p>Debate on role of Profit in Business</p>
Forms of Business Organisations	<p>List the different forms of business organizations and understand their meaning.</p> <p>Identify and explain the concept, merits and limitations of Sole Proprietorship.</p> <p>Identify and explain the concept, merits and limitations of a Partnership firm.</p> <p>Understand the concept of Hindu Undivided Family Business.</p> <p>Identify and explain the concept, merits and limitations of Cooperative Societies.</p> <p>Identify and explain the concept, merits and limitations of private and public companies</p> <p>Highlight the stages and various documents in the formation of a company.</p> <p>Distinguish between the various forms of business organizations.</p>	<p>Debate on Advantages and Disadvantages of sole proprietorship and partnership forms of business organization</p> <p>Role play on various forms of business organization</p> <p>Discuss of various types of partners (even a debate can be done one which is best out of all)</p> <p>Skit on Hindu undivided family to show the role of karta</p> <p>Making blue print of factors that influence the choice of a suitable form of business organisation</p>

<p>Public, Private and Global Enterprises</p>	<p>Develop an understanding of Public sector and private sector enterprises Identify and explain the features, merits and limitations of different forms of public sector enterprises Develop an understanding of global enterprises, public private partnership by studying their meaning and features.</p>	<p>Quizzes and Bingo game on forms of public sector enterprises Detailed talk and lecture on Global enterprises Debate on merits and limitations of different forms of public sector enterprises.</p>
<p>Business Services</p>	<p>Understand the meaning and types of business services. Discuss the meaning and types of Business service Banking Develop an understanding of the different services provided by banks Recall the concept of insurance Understand Utmost Good Faith, Insurable Interest, Indemnity, Contribution, Doctrine of Subrogation and Causa Proxima as principles of insurance Understand the utility of different telecom services</p>	<p>Presentation on various types of business services and bank accounts Role Play on the topic of Insurance. Discussion on the topic of postal services.</p>
<p>Emerging Modes of Business</p>	<p>Give the meaning of e-business. Discuss the scope of e-business. Appreciate the benefits of e- business Distinguish e-business from traditional business.</p>	<p>Detailed talk and lectures on e-Business Debate on advantages and disadvantages of e- Business traditional business Discussion on the online shopping.</p>
<p>Social Responsibility of Business and Business Ethics</p>	<p>State the concept of social responsibility Examine the case for social responsibility. Identify the social responsibility towards different interest groups. Appreciate the role of business in environment protection. Describe the elements of business ethics.</p>	<p>Social Responsibility clippings Project on Social Responsibility as an objective of each and every organization Applicability of social Responsibility in different organizations.</p>

Sources of Business Finance	<p>State the meaning, nature and importance of business finance.</p> <p>Classify the various sources of funds into owners' funds.</p> <p>Discuss the concept of debentures, bonds, loans from financial institutions and commercial banks, Trade credit and inter corporate deposits.</p> <p>Distinguish between owners' funds and borrowed funds.</p>	<p>Extempore on various sources of funds into owner's funds</p> <p>Showing the layout of owners fund and Borrowed funds</p> <p>Quizzes on different topics.</p>
Small Business	<p>Understand the concept of Entrepreneurship Development (ED), Intellectual Property Rights</p> <p>Understand the meaning of small business</p> <p>Discuss the role of small business in India</p> <p>Discuss the various Government schemes and agencies for development of small scale industries. NSIC and DIC with special reference to rural, backward area</p>	<p>Debate on role of small Business in India.</p> <p>Presentation of Government role and Schemes for development of SSI. NSIC and DIC with special reference to rural and backward area.</p>
Internal Trade	<p>State the meaning and types of internal trade.</p> <p>Appreciate the services of wholesalers and retailers.</p> <p>Explain the different types of retail trade.</p> <p>Highlight the distinctive features of departmental stores, chain stores and mail order business.</p> <p>Understand the concept of GST</p>	<p>Detailed talk and lecture on different types of Retail trade.</p> <p>Project on visit to departmental store.</p> <p>Project on Chain stores by preparing Questionnaire as well.</p>
International Business	<p>Understand the concept of international trade.</p> <p>Describe the scope of international trade to the nation and business firms.</p> <p>Explain the important steps involved in executing export trade.</p> <p>Discuss the important steps involved in</p>	<p>PPT on Export and Import Trade.</p> <p>Chart Showing scope of International trade to the nation and Business firms</p>

	<p>executing import trade.</p> <p>Develop an understanding of the various documents used in international trade.</p> <p>Identify the specimen of the various documents used in international trade.</p> <p>Discuss the objectives of World Trade Organization in promoting international trade</p>	
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