

Ist Term Examination (16 September 2015)

Subject – BUSINESS STUDIES

Class XII

(Set – A)

Time: 3 hrs.

M.M.80

- Q1. Which level of management is responsible for implementation of plans and policies? (1)
- Q2. Which technique of Taylor acts as the strongest motivator for a worker to reach standard performance? (1)
- Q3. The Finance Minister reduces the repo rate to face the situation of recession. This is related to which dimension of business environment? (1)
- Q4. A company needs a detailed plan for construction of a shopping mall, its new project. What type of plan is it? (1)
- Q5. Under what circumstances would functional structure prove to be an appropriate choice? (1)
- Q6. Why is recruitment called a positive process in the process of staffing? (1)
- Q7. Name the concept which is concerned with designing job in such a manner that it includes greater variety of work content and requires. (1)
- Q8. What is 'critical point control'? (1)
- Q9. What is meant by "coordination"? How does it "integrate group efforts" and "ensure unity of action"? Explain. (3)
- Q10. Explain by giving any three points, why "in the present – day competitive market, it is essential for a business to remain alert and aware of its environment"? (3)
- Q11. Distinguish between 'Delegation' and 'Decentralisation' on the basis of the following: (3)
- (i) Purpose (ii) Scope (iii) Status
- Q12. Explain why staffing is considered a part of Human Resource Management? (3)
- Q13. Describe any three points which explain the role of supervision in management. (3)
- Q14. XYZ Power Ltd. set up for manufacturing solar lanterns in a remote village as there was no reliable supply of electricity in rural areas. The revenue earned by the company was sufficient to cover the costs and the risks. The demand for lanterns was increasing day by day, so the company decided to increase production to generate higher sales. For this they decided to employ people from the nearby villages, as very few job opportunities were available in that area. The company also decided to open schools and crèches for the children of its employees.
- i) Identify and explain the objectives of the management discussed above.
- ii) State any two values which the company wanted to communicate to the society. (4)

- Q15. Shreyshkar runs a lock manufacturing factory. He wants to expand his business. For expansion he contemplates entering into manufacturing locks for cars as an ancillary company. By doing this, his company will be able to provide many products to car manufacturers. Which type of organizational structure will be choose for his factory and why? State any three advantages of this organizational structure. (4)
- Q16. Sonam Enterprises import various computer parts from china and assembles them to make a complete computer. The total work involves three different tasks; assembling, labeling and packing of computer. Each employee of the company independently performs all the three tasks. As a result, no employee is able to gain specialization in a particular field and the company is unable to fulfill the orders on time.
- (i) State and identify the principle, which can be followed by Sonam Enterprises to over come this problem?
 - (ii) Give two positive effects and one consequences of violation of this principle. (4)
- Q17. Explain 'method' and 'rule' as types of plans using suitable examples. (4)
- Q18. Blue Birds Ltd. offers shares to its employees at a price which is less than the market price.
- i) Name and explain the type of incentive offered to the employees.
 - ii) Explain one more incentive of the same category. (4)
- Q19. Explain any four impacts of Government policy changes on business and Industry. (4)
- Q20. "Controlling is a systematic process involving a series of steps." State the steps involved in the process. (5)
- Q21. "Organisation is the harmonious adjustment of specialized parts for the accomplishment of some common purpose." In the light of this statement explain five points of importance of organising. (5)
- Q22. Principles of Taylor and Fayol are mutually complementary one believed that he management should scientifically select the person and the work assigned should suit his/her physical and intellectual capabilities, while the other suggested that the work can be performed more efficiently if divided into specialized tasks. Identify and explain the principles referred to above para. (5)
- Q23. Jaideep recently joined as the Managing Director of 'Tivori Ltd.' as apparel designing company. He observed that the company had a number of experienced fashion designers on its payroll. They regularly offered useful suggestions which were neither appreciated nor rewarded by the company. Instead the company outsourced its services to some renowned fashion designers and paid them a good. Compensation for their services. Because of this the employees felt disheartened and stopped giving useful suggestions.
- i) Identify the Communication barrier discussed above.
 - ii) State the category of this communication barrier.
 - iii) Explain any other Communication barrier of the same category. (6)
- Q24. You are the Personnel Manger of Roop Ltd. You want to appoint staff for your company. Explain the 'Selection Procedure'. You should follow for this. (6)
- Q25. "Planning is of vital importance in the managerial process." Do you agree? Explain in brief, any six reasons in support of your answer. (6)