

Final Paper (8 March 2016)
Class XI
Paper- BUSINESS STUDIES
(Set-A)

Time: 3hrs.

M.M. 90

General Instructions:

- i) Answer carrying 1 mark may be from one word or sentence.**
- ii) Answer carrying 3 marks may be from 50-75 words.**
- iii) Answer carrying 4-5 marks may be about 150 words.**
- iv) Answer carrying 6 marks may be about 200 words.**
- v) Attempt all parts of a question together.**

- Q1. What is Digital Cash? (1)
- Q2. What are Preliminary Contracts? (1)
- Q3. What is the need of Disinvestment? Give one reason. (1)
- Q4. Define Licensing. (1)
- Q5. What is the nature of Interest on Debentures? (1)
- Q6. Give one reason why retail shops should not be eliminated. (1)
- Q7. Removal of mobile towers from residential area is being planned by the government to promote which value? (1)
- Q8. Explain any 3 benefits of International Business. (3)
- Q9. A large company making shoes for Indian market has to determine for using wholesale Network or multiple chain stores for distribution. Give suggestion with reasons. (3)
- Q10. Give 3 hindrances removed by Commerce. (3)
- Q11. Why the Listing is compulsory for a Public Limited Company in a Stock Exchange? Give its meaning too. (3)
- Q12. A company launched a factory in Baddi (Himachal Pradesh) which is a small town. The workers are required to wash hands with sanitizer and to wear caps and coats and shoes; which are sterilized by company daily. Rules are mandatory for all level employees. Other than this food is provided to all in the mess of same quality. Mention any 3 values involved in the case. (3)
- Q13. Differentiate between BPO and KPO. (3)
- Q14. How Social Responsibility differs from Legal Responsibility? (3)
- Q15. Itinerant traders have been an Integral part of Internal Trade in India. Analyse reasons for their survival inspite of competition from large Scale Detailers. (3)
- Q16. "Business is essentially a social institution and not merely a profit making activity". Explain (4)

- Q17. Give any 4 benefits of E-Business. (4)
- Q18. How does a co-operative society exemplify Democracy and Secularism? Explain. (4)
- Q19. Explain: (a) RTGS (b) Endowment Life Assurance Policy (4)
- Q20. a) Give relative advantages of statutory corporations over departmental undertakings in respect of Efficiency, Organistaion and Control.
b) Also give any 1 example of a statutory corporation. (4)
- Q21. Explain role of Small Business in Rural areas with 5 points. (5)
- Q22. Discuss Equity Shares as a source of Business Finance. (5)
- Q23. Discuss the recent problem faced by Nestle Group in India. In your view what steps should have been taken to tackle the problem by Nestle. (5)
- Q24. Explain:
a) Commercial Paper
b) 3 Factors affecting choice of Source of Funds. (2+3)
- Q25. Explain First four steps of Export Procedure. (6)
- Q26. "A large establishment offering a wide variety of product, classified into well defined Divisions, satisfying every need under one roof". (1+2+2+1)
i) Identify the Fixed Shop
ii) Give 2 merits
iii) Give 2 demerits
iv) 2 Example
- Q27. Alisha is a sole proprietor. Over the past decade, her business has grown from operating a corner shop selling accessories like bags, jewellery etc to a retail chain with 3 branches in the city. She herself looking after different work/functions in all branches. She is planning to form partnership and expand business state vise. (6)
a) Explain 2 benefits of remaining sole proprietor.
b) Explain 2 benefits of converting in Partnership
c) What role will her decision to go nationwide play in her choice of form of Organisation.